



# BRING YOUR STORY TO LIGHT

## Chick-Fil-A chooses Opulence for grand reopening

The Dwarf House® restaurant in Hapeville, Ga. — where S. Truett Cathy created, tested, and perfected the Original Chick-fil-A® Chicken Sandwich — has undergone an extensive transformation that pays homage to the restaurant's storied history while creating a larger space for customers, at more than twice the capacity of the original location.

LSI was chosen as the preferred lighting solution because the Opulence Area Light was able to meet the design and performance goals of the project at lower energy levels (103W per fixture vs. 122W Lithonia Radeon fixture). Additionally, we were able to ship well before their deadline while meeting budgetary constraints. This meant the grand reopening of the historical location,

which now includes a museum and drive-thru, was able to remain on schedule, something competitors were not able to promise. The LSI Opulence Area Light with matching poles now surround the expanded parking spaces and support Chick-fil-A's sustainability efforts with energy efficient LED lighting.

### LSI UPGRADES: Iconic Chick-Fil-A® Dwarf House

- 1 New Opulence Outdoor Area Lights and poles installed
- 2 Quick shipment and delivery that beat the competitor
- 3 Energy savings averaging 15%
- 4 LSI was able to meet the budget and deadline



***"Not only was delivery on time, but Opulence met the design goals specified by the architect, all while providing an energy efficient solution."***

*-Chick-fil-A® manager*



### CHALLENGE

Chick-fil-A® needed new architectural outdoor lighting on-time for the grand reopening of their expansive museum/restaurant, the Dwarf House®.



### SOLUTION

LSI installed new Opulence area lights with matching poles, all within the budget and deadline, using 50% less energy than traditional HID lighting.



*The Opulence's clean architectural styling offers best in class performance with high efficiency LEDs and true IES distributions.*